

qube



DIGITAL
FACILITIES MANAGEMENT
MAGAZINE

Facilities, Building and Estate Management - www.qubeonline.co.uk

MEDIA PACK



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Magazine



Website & Newsletter

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The website and digital magazine for professionals *facilities building and estate management*

About qube

Produced for and distributed to Facilities, Building and Estate Managers, Managing Directors & Departmental Managers Countrywide - FREE to subscribe and easy to access.

Established in 2001 and launched at FM Expo at Excel London, qube magazine was printed and distributed by post for 11 years and was one of the first digital publications available in the FM sector.

In 2013 we took the leap from print and digital to digital only in an effort to reach a much wider audience than ever before and in order to do this successfully we improved our subscription methods and list management as well as increased our circulation list through subscriptions and acquisitions.

As a leading facility management journal we endeavour to highlight the latest news, products and services information for our readers and make it readily available online.

The magazine is read by wide variety of business people including - facilities, building and estate management and maintenance roles. We bring our readers the latest news about products - plus background stories about the service companies, installers and manufacturers. Qube offers a look at some of the many projects carried out by our clients with a great view of how the projects are undertaken.

Input from trade bodies plus companies and people at the top of their profession bring an air of authority to our pages.

We enlist the help of professional people throughout industry to share their views with you. The information contained within the magazine is used extensively by our readers, but to ensure we're delivering the best possible service we will be continually updating the magazine and website to reflect current trends.

Advertising and editorial entries will be given more exposure throughout the magazine and the website to enable more responses.



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We have increased Circulation
Increased web exposure for editorial and advertising



Circulation

Each issue of qube magazine includes the latest industry news, products and services information and our regular security section including the latest from the BSIA, as well as a variety of informative and interesting feature articles covering many core subjects for facilities and building managers.

News
Core FM
Security
Products & Services

Distribution



Quite a dramatic change to our readership throughout 2013.

With the number of subscribers growing rapidly at the beginning of the year and steadily throughout the year we can see quite a change in the spread of distribution with a much broader range of job roles receiving the magazine.

All articles, news and Products & Services editorials will be included in the Digital Magazine and on the website. Advertising will be included in the Digital Magazine with website options available subject to a small fee.

*Readership Figures based on information gathered from circulation data as at June 2013. 28,319 subscribers were included.

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Editorial Opportunities

Every issue we have opportunities for you to present your case studies, news or product launch with more affordable options than ever before.

News submissions will be considered for use in the publication but inclusion is not assured due to space allowances but you can ensure your news is included for a small fee - see below.

Featured Articles:

We are happy to receive your synopses for articles relevant to the Facilities and Building Management Sectors. We particularly welcome articles relating to the planned features on our published features list.

We have great value feature opportunities for advertorial features or company profiles with single or double page options available at very reasonable rates



Editorial Rates:

News entries:

Included in the front of the magazine plus in the news section of the website and linked from the digital magazine e-newsletter.
£50 + VAT per entry

Products and Services entries:

Included toward the back of the magazine plus in the products and services section of the website.
Standard Entry - £35 + VAT per entry
Half Page Entry - £60 + VAT per entry

Feature Article:

Included in the middle section of the magazine plus in the features section of the website and linked from the digital magazine e-newsletter.
Single Page £150 + VAT per entry
Double Page £280 + VAT per entry

Combinations: (Also see our Special Deals)

Advertising and editorial campaigns can be arranged to work for you across the year.
Email: sales@qubeonline with your requirements and we will be happy to quote a combined rate.

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Special Offers 2014 - Save up to 33%

With 10 monthly issues per year (excluding January and August) we have the ability to spread your campaigns throughout the year and our special offers enable you to do just that for a very economical rate.

Products & Services entries

Book our annual package of **10 standard entry press releases** in our products and services section for **£245 SAVING 30%**

Included toward the back of the magazine plus in the more news section of the website.

News entries:

Book our annual package of **10 standard entry news releases** in our news section for **£350 SAVING 30%**

Included in the front of the magazine plus in the news section of the website and linked from the digital magazine and e-newsletter.

Feature entries:

Book our annual package of **5 features pages** (For single or DPS features) in our features section for **£500 SAVING 33%**

Included in the middle section of the magazine plus in the features section of the website and linked from the digital magazine and e-newsletter.

Advertising entries: (all bookings will receive a free web advert at qubeonline.co.uk for the duration of the campaign)

Book our annual package of **5 advertising full pages** for **£600 SAVING 25%**

Book our annual package of **10 advertising full pages** for **£1099 SAVING 30%**

All offers are based on a one-off payment following completion of the first included issue. The allocation can be used as you wish so you can spread it out or bunch it up as you like. Campaigns must be completed within 12 months of commencement.

Combinations of advertising and editorial options are welcomed and we will be happy to quote for your desired mix. Please email: sales@qubeonline for a no obligation quotation.

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