



QUBE MAGAZINE

a Quality Understanding of your Built Environment



Media Pack



QUBE MAGAZINE

About Qube

The magazine includes News, Features, Products & Services, plus a dedicated Security section every month with the opportunity to get involved if you wish either by including a press release or news item up to a full feature. We also offer advertising opportunities, either standard options or we are happy to discuss alternative space to suit your needs.

Qube Magazine is a longstanding FM magazine and we have developed our readership over nearly 10 years, 6 of those under the Qube name. As a small company we take care to update and develop our readership in order to give the best responses for our clients. We distribute 6500 printed magazines each month and it is available online for one year after publication as a pdf version – each magazine receiving an average of around 5000 online viewings in that time.

Qube Magazine has recently undergone a re-design both inside and out and is developing a new Security section starting with the September 2007 issue and continuing each month.

Qube Editorial

Qube offers a wide range of information in every issue regarding new products and services available to our readers as well as covering a number of core subjects and offering company profiles of some of the main suppliers in today's market place. Informative and interesting articles from all related sectors throughout the year give our readers a great insight into the available products and services.

We enlist the help of professional people throughout industry to share their views and knowledge with our readers keeping abreast of industry trends and change.

Our Reader Enquiry service is available to make contacting multiple suppliers easier for our readers who can complete one form and receive information about products and services included in the magazine.

For editorial information including forthcoming features and how you can get involved - please call Nigel Clarke on 0845 388 0281 or e-mail editor@qubeonline.co.uk

Advertising Enquiries

Tel: 0845 388 0281 Fax: 0845 388 0283

sales@qubeonline.co.uk

For up to date Features Information visit www.qubeonline.co.uk

Readership

Distributed to named decision makers in FM and Property Management roles every month, Qube Magazine is an invaluable tool for reaching this very influential audience.

Facilities Managers	58.2%
Property & Estate Managers	29.6%
Company Directors	3.15%
Advertising & Media	2.05%
Business Development Managers	0.80%
Health & Safety Managers	0.90%
Account Directors	0.55%
Engineering Managers	0.30%
Asset Management	0.15%
Other	4.30%

Figures correct as at Jun 07



image included courtesy of BSIA

Areas of Business

Abseil / Suspended Access	Facility Management	Lifting Gear	Roofing
Access Control Systems	Fall Arrest Systems & Testing	Lighting	Safety Products
Air Conditioning	Fire Prevention	Mailroom Services	Scaffolding
Alarms	Fleet Management	Mast Climbing Systems	Security
Anti - Slip Flooring	Flooring	Mechanical & Electrical	Service Support
Building Maintenance	Glass Installation & Replace	Mobile Access Units	Signage
Carpets	Grounds Maintenance	Office Furniture	Software
Catering	Handrails	Office Supplies	Solar Film
CCTV	Health & Safety	Painting & Decorating	Space Planning
Cigarette Disposal Systems	Heating	Personnel Lifts	Stone Cleaning
Cleaning	Human Resources	Pest Control	Stonemasonry
Communications	Hygiene Services	PPE	Storage Systems
Consultancy	Interactive Web Designers	Presentation Systems	Telecoms
Cradle Testing & Maintenance	Interior Designers	Printing	Training
Energy Management	IT	Refurbishment	Treatments
Entrance Doors	Ladders	Relocation / Moving	Vending
Facade Maintenance	Lift Companies	Restoration	Waste Management
		Retail	Window Cleaning
		Roof Walkways	

View the latest issue online at www.qubeonline.co.uk

Qube magazine is published by Clarke Design & media Ltd,
Visit www.clarke-media.co.uk or e-mail enquiries@clarke-media.co.uk

Advertising

Advertising Rates and Mechanicals

Double page spread - £ 1,850 - Type area 400 x 278 Bleed XxY 426 x 303 Trim 420 x 297

A4 page - £ 999 - Type area 190 x 267 Bleed XxY 216 x 303 Trim 210 x 297

1/2 page portrait - £ 575 - Type area 90 x 267

1/2 page landscape - £ 575 - Type area 190 x 130

1/4 page standard - £ 330 - Type area 90 x 130

1/4 page landscape - £ 330 - Type area 190 x 62

Directory

Regular 43 x 43mm - £ 49 per issue (min. run 12 issues)

Large 93 x 43mm - £ 99 (min. run three issues)

All measurements are in millimetres, with the horizontal axis first.
All advertising is in Full Colour

Discount Packages for ROP Advertising

3 issue run = 10% discount

6 issue run = 15% discount

12 issue run = 25% discount

Agency commission

Agency commission will be discounted at a rate of 10%.

Special Advertising and Editorial Packages are available to suit every budget, please call us for details.

Inserts

Single sheet loose insert size up to A4. Weight - up to 15 grammes @ £68 per 1000
Heavier inserts - POA. Printing of your insert can be arranged, please call for details.

Special Positions

Front Cover = £2,250

Inside Front Cover = £2,000

Outside Back Cover = £2,100

Software Formats Accepted

Quark-XPress up to version 6.5, Photoshop up to version 7.0.

Graphic files - TIFF, BMP, JPEG, EPS, PDF & PSD.

Text files - Word, Word Perfect, Word Pro, TXT & ASCII.

Media accepted

e-mail, CD-ROM, Zip disk, 3 1/2" floppy

Cancellations

Cancellations for series advertising must be confirmed in writing four weeks before publication date. We regret that without written cancellation, we must charge the full cost of advertising originally agreed.

Billing and Payment

All rates are quoted net of VAT. Terms are 30 days from date of invoice or overseas charges to be paid prior to publication. Failure to pay on time may result in the forfeit of any series discounts agreed and may also incur interest charges.

**For More Information - Call us on 0845 388 0281,
email: sales@qubeonline.co.uk or visit: www.qubeonline.co.uk**