

## Qube Magazine

### Advertising/Editorial Packages ..... SAVE £'s – Prices slashed

Many companies find that the most effective way of promoting their products and services within the specialist press is through a combination of editorial and advertising. To help you plan your future promotions we have therefore put together a choice of packages to help you get the most out of your budgets.

Just pick the package that suits you best, then let us know which issues you would like each advertisement or editorial to appear in. If you would prefer greater flexibility, you can advise us how to allocate your space on a issue by issue basis. We will spread the charge for the package over the period chosen so that you receive an invoice for the same amount each issue.

If you don't see anything, which quite fits your requirements we will do everything we can to adapt a package to suit you. Just contact us on 0845 3880281.

### Company Profile single issue Packages

#### Option 1

1 Page editorial including layout )	Rate Card	<b>Special Package</b>	<b>You Save</b>
1 x full page 4 colour advert )	£1348	<b>£599</b>	<b>£749</b>

#### Option 2

2 Page editorial including layout )	Rate Card	<b>Special Package</b>	<b>You Save</b>
1 x full page 4 colour advert )	£1698	<b>£799</b>	<b>£899</b>

### Campaign Packages

#### Option 1

##### 6 issue package for just £141.33 per issue

6 x ¼ page 4 colour advertisements )	Rate Card	<b>Special Package</b>	<b>You Save</b>
)	Cost	<b>Price</b>	
2 x Press Release (up to 250 words + image) )	£2178	<b>£848</b>	<b>£1330</b>

#### Option 2

##### 6 issue package for just £197 per issue

3 x ½ page 4 colour advertisements )	Rate Card	<b>Special Package</b>	<b>You Save</b>
3 x ¼ page 4 colour advertisements )	Cost	<b>Price</b>	
3 x Press Release (up to 250 words + image) )	£3012	<b>£1182</b>	<b>£1830</b>
1 x FREE Weblink listing on www.qubeonline.co.uk )			

#### Option 3

##### 6 issue package for just £274.50 per issue

3 x 1 page 4 colour advertisements )	Rate Card	<b>Special Package</b>	<b>You Save</b>
3 x 1/2 page 4 colour advertisements )	£4722	<b>£1647</b>	<b>£3075</b>
1 x FREE Weblink listing on www.qubeonline.co.uk )			

## Option 4

### 6 Issue package for just £428 per issue

6 x 1 page 4 colour advertisements )	Rate Card	<b>Special Package</b>	<b>You Save</b>
6 x Press Release entries )	£6588	<b>£2568</b>	<b>£4020</b>
1 x FREE weblink listing on www.qubeonline.co.uk )			

### **PLUS: 1 FREE Double Page Spread Company Profile Editorial**

Alternatively:

Book three or more issues for advertising and / or press activity and receive the discounted rates below.

	Rate Card Cost	<b>Special Package Price</b>	<b>You Save</b>
Whole Page 4 Colour	£999	<b>£349</b>	<b>65%</b>
Half Page 4 Colour	£575	<b>£200</b>	<b>65%</b>
Quarter Page 4 Colour	£330	<b>£115</b>	<b>65%</b>
1 x Press Release (News Section)	£150	<b>£120</b>	<b>20%</b>
1 x Press Release (Product Section)	£ 99	<b>£ 79</b>	<b>20%</b>

All prices are subject to VAT

#### **Qube Magazine Advertising:**

#### **Clarke Design & Media Ltd**

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For further information please call or visit the website.